

Wearwell has created more successful ergonomic and safety mats than the rest of the industry combined

New products that solve specific workplace issues are our life blood. We do not copy - we lead. Innovative design is the true difference between our products and the competitive knock-offs. At the root of effective and functional mats is product design. Design is not an afterthought at Wearwell. Innovative design can mean the difference between a matting product that is barely good enough and one that is perfectly suited to your needs.

Wearwell Innovation

To be the market leader, one must be an innovator. At Wearwell, we've earned our reputation as the innovator, and we take it seriously. We don't create products just because we can, although that would be easy. We create products that solve specific problems in the workplace. Often there are problems that have gone unsolved or unrecognized for years. Our job is to create products that make your job easier, safer, healthier and more productive. Creating innovative, effective matting products is at the core of our being.

The products that Wearwell Innovates out-perform competitive products on the market

The best example of this phenomenon is [Diamond-Plate SpongeCote](#), a product that Wearwell invented in 1989. At this point with so many copycat products out there, it is sometimes difficult to remember why our original mat is still head and shoulders above the knock-offs.

1. Reason One

Nitricell Sponge. Our sponge is the perfect blend of softness and resilience. Unlike PVC foam sponges on all other mats, Nitricell sponge is blended with high grade nitrile rubber for optimal resilience. It won't compress and crush down like other sponges. Try the "Thumb Test" to see for yourself. Press your thumb down on the sponge and release. Nitricell springs back to life immediately. Other sponges stay compressed.

2. Reason Two

A true bevel - Wearwell is still the only company that pre-bevels its sponge downward before laminating the tile surface, assuring perfect lay-flat quality. It is an extra step that others leave out, but its importance as a safety feature cannot be overstated.

3. Reason Three

Sponge coverage - our sponge extends out to within one inch of the mat borders, giving the worker maximum standing area. Other companies have continued to "shrink" the sponge underneath, much like a tiny hamburger placed underneath an oversized bun. Wearwell gives you up to 20% more sponge coverage than copycat mats.

4. Reason Four

The Wearwell 3 year limited warranty. We guarantee the workmanship on every mat we make for a full 3 years.

5. Reason Five

The "Diamond-Plate Family", ie. lots of choices: choose from original [Diamond-Plate](#), [Ultra Soft Diamond-Plate](#), [Electrically Conductive Diamond-Plate](#), [Diamond-Plate with Gritworks!](#) and custom size Diamond-Plate.

The importance of design

Proper design can be the difference between a mat that's barely good enough and one that's perfectly suited to the job. Wearwell has a design engineering staff whose sole focus is to make sure our products are functional, simple to use and designed to make your job easier. Innovative design and aesthetics set Wearwell products apart. Examples such as the [ErgoDeck](#) patented interlock system, [24/Seven's](#) versatile modular design, [Grade A's](#) built-in handles, [OutFront's](#) reversible scraper design...the list is almost endless. Let us prove to you the difference great design can make in your workplace.

New and Improved

As the marketplace evolves, so does the Wearwell product line. As the workplace becomes more demanding, our products are improved and enhanced to meet these new demands. New and improved is a philosophy we adhere to. At Wearwell we don't resent change, we embrace it. Because change is what drives us forward and elicits creativity and innovation among our people and products.

We create products that solve specific problems.

At Wearwell we never introduce a product just because we can, or just because it keeps our equipment busy. We create products that meet a need, and if that means we have to invest in new manufacturing capabilities, we do it. Often, we recognize and fulfill a need that no one knew existed. When we introduced ESD (static control) anti-fatigue mats in the mid '80s, we filled a void just as the micro electronics industry was booming. A marketplace was born. Wearwell has done this over and over again - for [the lab and pharmaceutical marketplace](#), [food production](#), and [industrial environments of every kind](#). While the rest of the matting industry watches and waits to see which Wearwell innovation takes hold, we are busy developing products for the future.

The thumb test defines the quality and longevity of a sponge

It's the easiest way to see for yourself how Wearwell's Nitricell Sponge beats the competition hands down. Flip over our mat (like [Diamond-Plate SpongeCote](#)) and a competitor's mat sponge side up. Now press your thumb deep into the sponge. Now let go. See a difference? Wearwell's sponge springs back to life immediately. No thumb print! The competitor's sponge doesn't. Your thumb print will still be there long after you've left the room and placed your purchase order with Wearwell. The secret to our resilience? It's Nitricell, a unique blend of PVC and Nitrile rubber that gives our anti fatigue mats bounce and keeps them from crushing down under heavy use. You wouldn't buy a car with faulty shock absorbers, would you? Don't settle for a rough ride on your mat either.