

Proof Sketch Order Form Details and Instructions

1. Please mail e-mail original artwork for best quality. (**Faxed copies cannot be used**).
2. If you have access to the Internet and possess a flatbed scanner, you may be able to e-mail your Proof Sketch requests to us at deanlloyd02@fusemail.net
3. Indicate the required mat type: DigiPrint, CompuTuft, WaterHog, SuperScrape, etc.
4. Submit two (2) copies of the artwork, if necessary. The original should be clean and free of markings. The second copy should indicate how colors are to be used and include any information necessary to design the mat.
5. Unless otherwise specified, designs will be centered and made as large as possible. Please indicate the orientation, landscape (horizontal) or portrait (vertical).
6. Artwork will be revised where necessary to conform to the capabilities of the mat process. The most common design modification involves lettering. In order to assure that text is readable on the mat, letters must be a minimum of 4" tall and 3/8" in width. Letters that are ornate or contain intricate lines should be avoided.
7. It is the responsibility of the customer to obtain authorization to use copyrighted or trademarked designs. Any licensing fees are the responsibility of the customer.
8. No corner label (property markings) will be applied unless specifically requested. If a corner label is requested, it will be applied to the front corner of the mat. Unless otherwise noted, back labels and property markings will be automatically applied.

Artwork Requirements

allMATS.com is committed to providing the most attractive customer logo mat possible. Essential to this goal is the quality of the artwork provided to us. The best artwork is a Black and White Ad Slick. The slick can be any size up to 8 1/2" inch x 11 inch. Artwork may be submitted via mail, over-night courier (FedEx, DHL, etc.), or e-mail. Faxed copies distort artwork and therefore cannot be used.

A list of different types of artwork follows. Each is classified as acceptable, unacceptable or marginal. If we are unable to use artwork, we will promptly advise the person initiating the request that we require additional materials. Please provide the best possible artwork on your initial request, as this will expedite the order process.

Preferred File Formats:

1. **.EPS** (encapsulated post script)
2. **.AI** (Adobe Illustrator)
3. **.CDR** (Corel Draw file)
4. **.PDF** (Adobe Reader)
5. **.PSD** (Photoshop)
6. High Resolution **.JPG** or **.BMP** (300dpi or higher)

Acceptable

Black/White Ad Slicks
Letterhead
Brochures
Business Literature

Unacceptable

Faxes
Emblems
Copies of emblems
Banners, Flags
Photographs
Full Size Mats
Art larger than 8 1/2" x 11"
Metallic or reflective images

Marginal

Color Prints
Newspaper Ads
Yellow Page Ads
Business Cards

Imprint Methods

Digiprint™ and Grand Impressions™ logo mats are created using unique dying technology that digitally injects dye into a three-dimensional nylon fiber. This process is very similar to a four-process, however there are 25 primary colors printed in dots per inch to generate the image.

Waterhog™ Inlay logo mats are produced using a unique inlay process using up to 18 standard colors per mat. PMS color matching is not available.

Waterhog™ Sculptures and Personalized Sculptures™ are created using a compression mold. PMS Color Matching is not available.

SuperScrape™ Logo Mats are created by molding an ultra violet protective thermoplastic material into a rubber base. PMS Color Matching is not available.

PMS Color Matching for DigiPrint™ and Grand Impressions™ Logo Mats.