



Because you never get a second chance to make a first impression!



Logos Custom Shapes Custom Sizes Installation (Loose Laid or Glued Down)
Interior/Exterior Vestibules and Recessed Wells

Your Problem

The runners offered by traditional matting manufacturers do not always meet the appearance, safety and functional needs of Class A facilities.







The Proform Solution

Our goal is to deliver consuming customers and our distributor partners high quality products, design, and layout. The Proform result is improved safety, better protection of interior surfaces, and dramatically more attractive lobbies.



Liberty Towers, Jersey City, NJ



Olmstead Building, New York, NY

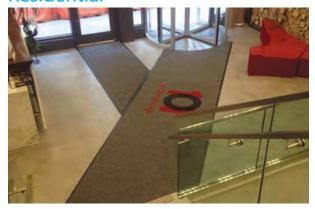


MARKETS SERVED

Office Buildings



Residential



Healthcare



Hospitality



Education



Retail



A small part of our proud client list: The Plaza, The Intercontinental, St. Regis, Ritz Carlton, Four Seasons, Mandarin Oriental, Notre Dame, University of Pennsylvania, Jones Lang LaSalle, Mack Cali, Vornado, Empire State Building, Citi Fields, McCormick Convention Center, Rochester International Airport, Nantucket Memorial Airport, Stonehenge, University of Illinois, University of Chicago, Jacob Javits Convention Center, Trinity Properties, Disney, Pfizer, Lever, Chanel, Bergdorf Goodman, VA, American Museum of Natural History, Brandywine Real Estate Trust, Brookfield, Carolina Herrera, CB Richard Ellis, Conrad Hotels, Crowne Plaza, Marriott, Sheraton, Cushman Wakefield, Double Tree Hotels, Gensler, George Comfort, Glimcher, Great Wolf Lodge, Hilton, Hines, Hyatt Regency, Jack Resnick, JP Morgan, NYSE, Louis Vuitton, Macy's, Microsoft, Monday Properties, Rudin Properties, Radisson, Mount Sinai Hospital, Sloan Kettering Hospital, NYU Medical Center, Henry Ford Medical Center, Westin, Trump, Viacom, Waldorf Astoria

COMPUTER SIMULATED RENDERINGS

Send us photos of your entrance and we will create computer generated renderings that show you exactly how your entrance can look.





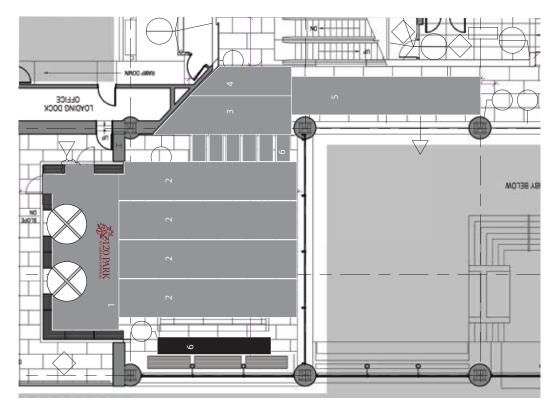








CAD to schematic floor plan





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TRANSITIONS

The Shape of Things to Come

Get the look of custom without the cost...with Proform[™] Transitions.

Your building needs more than squares and oblongs. Transitions will help ensure that matting is in the direct walk pattern of your guests...and do it with style.



30 South Meridian Indianapolis , IN



525 Vine Street Cincinnati, OH



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DO YOU HAVE A GREEN FACILITY?

Building sustainable solutions for a greener environment

Proform engineered entry matting is designed to make a bold and exciting statement about your facility. High quality matting, well designed, and installed, reduces the risk of trip and fall and adds years to the useful life of interior & exterior surfaces... an intelligent **green** decision.

Proform products are engineered to last up to 5 times longer than alternative economy products...keeping them out of the waste stream... an intelligent **green** decision.

Proform matting improves air quality by holding dust and dirt in place without energy, manpower, or cleaning chemicals... there is no **greener** way to clean.

Proform natural recycled rubber backing and 20% post consumer recycled polypropylene face deliver quality, functionality, durability, and sustainability.

Proform contributes to LEED building certification under Materials and Resources, Indoor Environmental Quality, and Innovation and Design Process.

LEEDS CREDITS

IEQ Credit 4.1 (1 point)

IEQ Credit 4.3 (1 point)

IEQ Credit 5 (1 point)

MR Credit 4 (1-2 points)

Recycled Content (Post-Consumer): 20%

There

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dirt from

getting in

with a

Proform

matting

program.